

WELCOME TO LEH NORMANDIE BUSINESS

SCHOOL

1871

INM

NORMANDIE

BUSINESS SCHOOL

WHY EM NORMANDIE BUSINESS SCHOOL ?

- ü **Established in the year 1871**
- ü **It has 5 campuses**
- ü **FRANCE- Paris, Le Havre, Caen.**
- ü **UK - Oxford,**
- ü **IRELAND - Dublin.**
- ü **Welcomes around 3000-3500 students every year**
- ü **Out of this 1000-1100 International students**
- ü **EMN has 2 intakes,**
- ü **Fall intake & Spring intake.**
- ü **September - January**
- ü **2 Scholarships # 1000 - 1500**

ACCREDITATIONS:

AACSB,EQUIS,CGE,BSIS,FT.



PROGRAMMES OFFERED BY EM NORMANDIE.

1. MSC INTERNATIONAL EVENTS MANAGEMENT.

**Programme taught at PARIS.
13000 Euros.**

2. MSC CROSS CULTURAL MARKETING AND NEGOTIATION.

**Programme taught at CAEN. 12000
Euros.**

3. MSC SUPPLY CHAIN MANAGEMENT.

**Programme taught at LE HAVRE.
12000 Euros.**

4. MSC INTERNATIONAL LOGISTICS AND PORT MANAGEMENT

**Programme taught at LE HAVRE.
12000 Euros.**

1. MIM

21000 EUROS.

2 MASTER OF SCIENCE IN DIGITAL SALES

Programme taught at DUBLIN. 13000 Euros.

3. MASTER OF SCIENCE, BANKING, FINANCE, AND FINTECH.

Programme taught at OXFORD. 13000 Euros.

MSC - PROGRAMMES . PARIS CAMPUS.

1.MSC INTERNATIONAL EVENTS MANAGEMENT

The MSc International Events Management trains managers who can work in events, whether organizing or promoting public or professional events.

ELIGIBILITY:

**Should be completed 4 years of university programme OR
3 years of university programme with 3 years of work
experience.**

Objectives

**Develop the knowledge and skills required to take on
responsibilities related to events and communication.**

Strengths:

- **A network of professionals from the event sector available to students**
- **Training recognized by national and international bodies**
- **(AACSB accreditations, BSIS, CGE)**
- **Courses taught entirely in English, while evolving in France in an international environment**

course

- **Challenges of the international event industry (including digital strategy in events)**
 - **Event marketing: brand management, communication and press relations**
 - **Management of international event projects**
 - **Risk management in events**
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MSC PROGRAMMES . CAEN CAMPUS.

2. MSC CROSS CULTURAL MARKETING AND NEGOTIATION

It has been specifically designed to help you to develop your future career internationally and prepare you to communicate with partners from diverse cultures in a multicultural environment.

ELIGIBILITY:

**Should be completed 4 years of university programme OR
3 years of university programme with 3 years of work
experience.**

objectives

**Acquire all theoretical and practical knowledge to occupy key
positions in Marketing and / or sales management, in France
and abroad.**

STRENGTH

- Courses taught entirely in English.**
- Courses taught by teachers of various nationalities and experts in marketing, sales, purchasing and supply, international affairs, intercultural management and web marketing**

MSC PROGRAMMES . LE HAVRE CAMPUS.

3. MSc Supply Chain Management trains executives to manage all operations related to the supply chain, that is to say from the management of flows circulating in the company and between the company and its environment. (supply, storage, delivery, transactions,).

ELIGIBILITY:

**Should be completed 4 years of university programme OR
3 years of university programme with 3 years of work experience.**

objectives

Define all the resources, means, methods, tools and techniques intended to drive the global supply chain as efficiently as possible from the first supplier to the final customer.

Strengths.

- Courses taught entirely in English
- Teaching by internationally renowned experts from a wide variety of nationalities and cultures

MSC PROGRAMMES - LE HAVRE

CAMPUS.

4. MSc International Logistics and Port Management-

trains professionals who are experts in the port field, whether in terms of transport, logistics or operations.

ELIGIBILITY:

Should be completed 4 years of university programme OR
3 years of university programme with 3 years of work experience.

Objectives

Design and implement optimal solutions in naval transport

Acquire expertise in the organization, management and satisfaction of the needs of national and international operators

Know and master the tools needed for his actions

STRENGTH

- **Courses taught entirely in English.**
- **Courses taught by teachers of various nationalities and experts in marketing, sales, purchasing and supply, international affairs, intercultural management and web marketing**

EM NORMANDIE
BUSINESS SCHOOL -
FRANCE.

ALSO AT OXFORD & DUBLIN

1. MIM

21000 EUROS.

2 MASTER OF SCIENCE IN DIGITAL SALES

Programme taught at DUBLIN. 13000 Euros.

3. MASTER OF SCIENCE, BANKING, FINANCE, AND FINTECH.

Programme taught at OXFORD. 13000 Euros.

HOW TO APPLY ?

VISIT - WWW.EM-NORMANDIE.FR

1.10th, Pius 2, Degree Certificates etc.

2. Resume

3. Motivational Letter

4. Passport copy

5. Transcript

6. Skype ID

7. Recommendation letter

8. Passport size photo

9. Medium of instruction certificate.

CONTACT US

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THANK YOU
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