



**COMPETENCE, CONFIDENCE
AND COURAGE**

International Business

Bachelor of Business Administration, 210 ECTS — 3,5 years

We have a collage of nationalities and cultures coming together to create an international environment. You will be working in cross-cultural teams and developing professional business expertise. Our global staff engages with students and encourages them to reach their best professional potential .

Our Degree Programme in International Business provides students with a Bachelor's degree in Business Administration (BBA) taught entirely in English.

Your study path will be constructed of modules focusing on our three main educational pillars, where the focus is on International Management, Global Markets and Business Development. We implement studies by combining theory and practice with an entrepreneurial mindset.

Students are prepared for worklife from the first day of studies. Students plan, implement and control various company-focused projects giving them the necessary tools for success. There are a number of excursions to support students' professional development coupled with activities with our partner universities abroad.

There is a wide range of study opportunities available to the students. Specialization ranges from Global Fashion Business, Business Intelligence and European and Asian Market Entry. In addition, Entrepreneurial skills, Human Resource Management, Strategic Management and Intercultural Competencies complete students' competence-based curriculum.

WHAT WILL YOU BECOME?

After your studies, you have the skillset to manage international projects, operate in international sales teams, innovate marketing solutions, innovate as an entrepreneur, implement financial operations for SMEs, supervise global partners, adapt various cost models, lead global teams, identify digital trends, plan market entries etc.

www.hamk.fi/ib

HAMK
HÄMEEN AMMATTIKORKEAKOULU
HÅME UNIVERSITY OF APPLIED SCIENCES

Studying International Business

International Business degree programme is taught at HAMK's Valkeakoski Campus, 1,5 hours by bus from Finland's capital city Helsinki and 35 minutes from Tampere, the third biggest city of Finland.

LIFE IN THE CITY OF VALKEAKOSKI

Valkeakoski, in the centre of Finland's lakeland, invites you to enjoy its rich cultural offerings, lively summer events and high-level services. The city provides good living facilities, a wide range of freetime activities and an excellent basis for investment and success. A place to live life to the full.

There is around 21 000 inhabitants in the city of Valkeakoski. HAMK's Valkeakoski campus is located 3 km from the city centre. Student accommodation is located near to the campus and one of the houses has a lake-view!

More information:
www.hamk.fi/valkeakoski

APPLICATION:

Find out more information about application:
www.hamk.fi/applicants
askus@hamk.fi

TUITION FEES:

EU/EEA students

There is no tuition fee for EU/EEA students

Non EU/EEA students

€9700/academic year

More information and HAMK's scholarship system:
www.hamk.fi/tuition

WANT TO KNOW MORE?

www.hamk.fi/ib
merja.helin@hamk.fi



HÄME UNIVERSITY OF APPLIED SCIENCES, HAMK

Häme University of Applied Sciences, HAMK has been offering applied research since 1840. Today, 179 years later we are still helping our students navigate their way to success. HAMK is committed to driving new ways of thinking in our ever-changing world with outstanding modern learning facilities and world-class education methods. We have over 7000 students from over 60 countries based in our seven campuses. HAMK graduates are desired experts in the labour market; they are global problem-solvers with a creative and progressive approach.

Häme University of Applied Sciences is a state recognize higher education institute licenced by Finland's Ministry of Education and Culture.

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